

join the revolution



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introducing an essential marketing tool

iprint manager® is what marketers and buyers have been waiting years for.

Do you get tired of having to go back to your creative studio to make the tiniest changes to your marketing literature and promotional material?

Is it a drag waiting for proofs to appear online or in the post when you just want to get the campaign kick-started as soon as possible?

Do you want to ensure all your marketing team, or even different branches or departments of the

company are all singing off of the same song-sheet, guaranteeing brand integrity?

iprint manager® is the culmination of years of research into the marketing industry. The result is a product which will transform the way marketing professionals and their departments work.

Once iprint manager® is in place, it won't be long before you wonder how you ever managed without it.

that will revolutionise the way you work

iprint manager® won't cost you a penny*...

- ✓ Guarantees Brand Integrity across all media
- ✓ Delivers tangible savings, both in time and money
- ✓ Instantly track the progress of multiple jobs
- ✓ Keep all your artwork and digital assets in one secure easily accessible place
- ✓ Make artwork changes yourself - in seconds! View and approve proofs instantly
- ✓ Internet based solution which allows different branches or pre-approved teams of people within the company to access your company's promotional and day-to-day printed and marketing material without risking mistakes or dilution of brand integrity
- ✓ Suitable for businesses where there are multiple people or sites ordering printed materials
- ✓ Centralised ordering and invoicing, keeping things simple
- ✓ No set-up costs*
- ✓ Upload your marketing lists to our secure servers and run your own direct mail campaigns quickly and easily

...but could save you £1,000's



- Log on to your online ordering portal, which contains all your marketing materials and literature from anywhere in the world, at any time of the day or night. Every single one of your promotional items (and even everyday print and stationery items) can be found in one easily accessible place.
- You can register any number of users and give them as much or as little access to the system as you like.
- Make changes yourself to your artwork, on-line and in real-time.
- View a proof online immediately. You can print out a quality hard copy too. Approve it online or invite others to approve it prior to printing.
- Order as many or as few copies as you like at extremely competitive, pre-negotiated rates (or use your own print provider)
- Check the status of your project at any time. Re-order or amend orders instantly (and easily).
- Make significant cost savings through volumes of scale, as well as saving countless hours, days, or even weeks!
- Organise your own Direct Mail campaigns quickly and easily - just upload the mailing list and attach it to the promotional piece and iprint manager takes care of the rest, calculating postage and printing the addresses on each piece.

